PRESENTATION TO PORTFOLIO COMMITTEE ON TOURISM

DEPARTMENT OF TOURISM ANNUAL PERFORMANCE PLAN 2022/2023

3 MAY 2022







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I. DEPARTMENTAL MANDATE



Constitutional Mandate

Part A of Schedule 4 to the Constitution of the Republic of South Africa, 1996, lists tourism as a functional area of concurrent national, provincial and local Government legislative competence.



Legislative mandate

Tourism Act, 2014 (Act No.3 of 2014) aims to promote the practise of responsible tourism for the benefit of the Republic and for the enjoyment of all its residents and foreign visitors; provides for the effective domestic and international marketing of South Africa as a tourist destination; promotes quality tourism products and services; promotes growth in and development of the tourism sector, and enhances cooperation and coordination between all spheres of government in developing and managing tourism.



Policy mandate

- The White Paper on the Development and Promotion of Tourism in South Africa, 1996, provides a framework and guidelines for tourism development and promotion in South.
- The National Development Plan (NDP) is the 2030 vision for the country. It envisions rising employment, productivity and incomes as a way to ensure a long-term solution to achieve a reduction in inequality, an improvement in living standards and ensuring a dignified existence for all South Africans. The NDP recognises tourism as one of the main drivers of employment and economic growth.
- The Re-imagined Industrial Strategy identifies tourism as one of the seven national priority sectors.
- The National Tourism Sector Strategy (NTSS) guides the strategic development and growth on the tourism sector in pursuit of NDP targets.
- Tourism Sector Recovery Plan (TSRP) sets out interventions to ignite the recovery of the tourism sector, and to place it on path to long-term sustainability whilst contributing to the implementation of the Economic Reconstruction and Recovery Plan (ERRP).



2. VISION, MISSION AND VALUES



VISION

Leading sustainable tourism development for inclusive economic growth in South Africa.



MISSION

To grow an inclusive and sustainable tourism economy through:

- good corporate and cooperative governance;
 - strategic partnerships and collaboration;
 - innovation and knowledge management; and
- effective stakeholder communication.



Performance values:

- Innovative: Leveraging of resources and partnerships to optimise delivery to our stakeholders, and being responsive to change.
- Ethical (good corporate governance): Encapsulating the principles of integrity, transparency and accountability.
- Customer focus: Providing services and solutions in a manner that is efficient, effective and responsive.

Organisational values:

- Empowerment: Create an environment conducive to growth and development for our people.
- Integrity: Act with integrity by maintaining the highest standards for accountability, serving with respect, honesty and trustworthiness.
- Recognition: Be an organisation that values its own people by ensuring fairness of systems and processes, being supportive as well as recognising and rewarding performance.



3. KEY STRATEGIES TO ACHIEVE INCLUSIVE GROWTH

POLICY

- Levelling the playing field through creating an enabling policy environment - review the current tourism policies and develop a new policy direction for the tourism sector.
- Extracting the data that allows for targeted interventions that will contribute towards informed policy and regulatory instruments to support economic transformation.
- Strengthening M&E mechanisms to monitor progress, measure the effect and impact of programmes on individuals, communities, enterprises, society and the economy.

PEOPLE

- Enterprise Development and Transformation (30 % Women Representation Campaign).
- Training of Tour Operators to stimulate domestic consumption demand.
- Enterprise Development Incubator Programme focussed on townships, villages and rural nodes).
- HRD Expanding EPWP Skills Development Programme and also initiating the RPL Programme.
- Tourism Incentive Programme (Establishment of a Green Tourism Incentive Fund; Tourism Equity Fund).

PLACES

- Spatial Planning with a focus on township tourism, rural nodes and the oceans economy.
- Investment facilitation, utilisation of state owned assets to leverage transformation.



4. KEY STRATEGIC OUTCOMES AND FOCUS

OUTCOMES	WHAT DOESTHIS MEAN?	PRIORITIES SUPPORTED
Increase the tourism sector's contribution to inclusive economic growth.	Tourism's contribution to the economy is measured by jobs created, contribution to GDP, and revenue generated from tourism activity. Furthermore, as a services export sector, tourism is a significant earner of foreign currency. In the South African context, this growth should be underpinned by the principle of inclusivity to drive tourism-sector transformation. An increase in tourism's economic contribution is driven by an increase in domestic and international tourist arrivals as well as an increase in tourist spend. Along with its partners, the Department must create an environment conducive to this increase by ensuring a quality and diverse tourism offering as well as by developing sector capacity.	 Priority 2: Economic Transformation and Job Creation. Priority 7: A Better Africa and World.
	We must conduct our business in a manner that creates public confidence in the state. This requires excellent systems for the management of public resources, ridding the system of any inefficiency and enabling oversight by institutions of the state in the interest of the public.	Developmental State.



5. KEY STRATEGIC RISKS

No	STRATEGIC RISKS	MITIGATIONS
1.	Extreme weather events, national disasters and climate change.	Continue to conduct climate vulnerability assessments to inform strategic interventions.
2.	Governance failure.	Continue to develop and implement systems for the management of public resources, that rid the system of inefficiency and enable oversight by institutions of the state in the interest of the public.
3.	Extreme poverty.	Continue to implement programmes that are targeted towards vulnerable groups in society, including the Working for Tourism programme.
4.	Inadequate skills to support tourism development.	Review the Skills Development Programmes to ensure that they are recalibrated to service sector needs.
5.	Impact of geopolitics on tourism.	Continue to implement economic diplomacy initiatives that promote integration with regional and global stakeholders to support tourism growth.
6.	Vulnerability of international travel.	Mitigate against overreliance on international arrivals, we will strengthen interventions to promote domestic tourism to ensure its increased contribution to economic growth.
7.	Inadequate intergovernmental relations to support tourism development.	Continue to develop and maintain intentional and strategic partnerships with intergovernmental partners, to support a whole of government approach to tourism development.





ECONOMIC RECONSTRUCTION AND RECOVERY PLAN



Priority interventions for economic recovery

Key enablers to restore growth

Infrastructure investment	Energy security	Presidential Employment Stimululs	Strategic localisation, industrialisation and export promotion
Tourism recovery and growth	The green economy	Food security	Gender equality and economic inclusion

MACROECONOMIC FRAMEWORK FOR FISCAL SUSTAINABILITY

REGULATORY CHANGES TO ENABLE GROWTH

BUILDING A CAPABLE STATE

ECONOMIC DIPLOMACY AND AFRICAN INTEGRATION

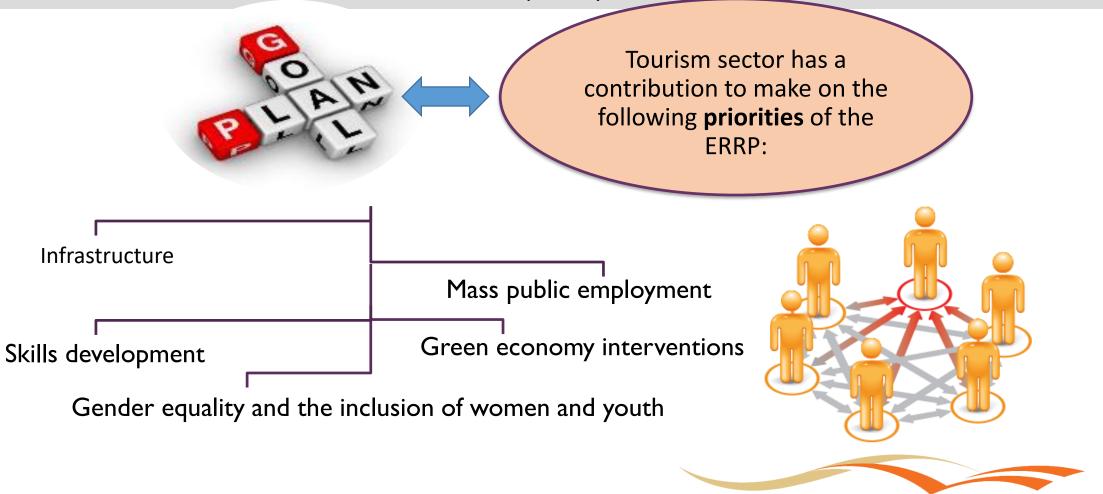
SKILLS DEVELOPMENT



ECONOMIC RECONSTRUCTION AND RECOVERY PLAN (ERRP)

Link between the ERRP and the TSRP:

Tourism has been identified as one of the priority areas of intervention in the ERRP



TSRP INFORMED 2022/23 APP

THREE STRATECIG THEMES/ PILLARS

PROTECT AND REJUVENATE SUPPLY

RE-IGNITE DEMAND

STRENTHENING ENABLING CAPABILITY

SEVEN STRATEGIC NTERVENTIONS

ENABLERS

- I. Implement norms and standards for safe operations across the value chain to enable safe travel and rebuild traveller confidence.
- 2. Support for the protection of core tourism infrastructure and assets..
- 4. Stimulate domestic demand through targeted initiatives and campaigns.
- 5. Execute a global marketing programme to reignite international demand.
- 6. Partner with relevant departments to ensure improved travel facilitation through implementation of e-visas, tourist safety and quicker turnaround times in the processing of tour operators'

- 7. Launch an investment and resource mobilisation programme to the support supply.
- 8. Tourism Regional Integration.
- 9. Review the tourism policy to provide enhanced support for sector growth and development.

- 3. Form targeted partnerships between industry and government.

- 10. Deployment of the vaccine.
- II. Stimulate demand through government consumption.

Reduced airlift capacity, brand positioning in key source markets and the easing of cross boarder travel restrictions.

licences.

RISKS

Domestic travel not picking up in the short to medium term, considering the weak state of the economy and diminishing household disposable income.

The country may not be able to achieve its target of population immunity by the end of 2021.

The stop and start cycles the sector will experience as new waves and variants may occur.





Programme provides strategic leadership, management and support services to the Department.

The Programme consists of the following sub-programmes:

- **Strategy and Systems:** Manages and coordinates strategy and systems.
- Human Resource Management and Development: Manages the provision of human resource management and development.
- Communications: Manages the coordination and provision of communications support to the department.
- Legal Services: Manages the provision of legal support services.
- Financial Management: Manage and facilitate the provision of financial management services.

Key Deliverables



- That vacancy rate less than 10% of the funded establishment (in line with the objective of attracting and retaining a capable and ethical workforce in a caring environment).
- Compliance with equity targets in terms of departmental Employment Equity Plan through:
- Women representation at SMS level.
- Representation of people with disabilities at a minimum of 3%.
- 100% implementation of targeted WSP.
- Ensuring unqualified audit on financial and non financial performance information.
- Departmental expenditure to contribute to the government's economic transformation agenda through: - Minimum 30% expenditure achieved on procurement of goods and services from SMMEs.
 - Minimum 40% expenditure achieved on procurement from women-owned businesses
- Departmental expenditure to contribute to the government's economic transformation agenda through 100% payment of all compliant invoices within 30 days.



			Quarterly	Targets		
Output Indicator	Annual Target 2022/23	QI	Q2	Q3	Q4	
Output: Unqualified annu	al audit on financial and non-f	inancial performance.				
	Unqualified audit on financial statements and performance information.		AGSA audit report	 Implementation Plan developed as per AGSA outcomes. Review of internal control measures. 	Implementation of AGSA audit action plan.	
Output: Departmental ex	Output: Departmental expenditure to contribute to the Government's economic transformation agenda.					
2. Percentage procurement of goods and services from SMMEs.	achieved on procurement of	Minimum 30% expenditure achieved on procurement of goods and services from SMMEs.	achieved on procurement	achieved on procurement of	expenditure achieved on	
3. Percentage invoices paid within prescribed timeframes.	,	100% of all compliant invoices paid within 30 days.	·	100% of all compliant invoices paid within 30 days.	•	
Output: Departmental ex	penditure to contribute to th	e Government's economic tra	ansformation agenda.			
	Maintain minimum of 40 % procurement spend on Women-owned businesses.			Maintain minimum of 40 % procurement spend on Women-owned businesses.		

			Quarterly	Targets		
Output Indicator	Annual Target 2022/23	QI	Q2	Q3	Q4	
Output:To attract and	l retain a capable and eth	ical workforce in a caring	environment.			
5. Percentage of vacancy rate.	Vacancy rate below 10 %.	Vacancy rate below 10%.	Vacancy rate below 10%.	Vacancy rate below 10%.	Vacancy rate below 10%.	
6. Percentage of compliance with departmental Employment	SMS women representation at a minimum of 50%.		SMS women representation at a minimum of 50%.		SMS women representation at a minimum of 50%.	
Equity Plan.	People living with disability representation maintained above 3%.	•	,	People living with disability representation maintained above 3%.	People living with disability representation maintained above 3%.	
Output: Capacity development interventions to address identified skills gaps						
7. Percentage of Work Place Skills Plan (WSP) implemented.	100% implementation of WSP.	25% implementation of WSP.	30% implementation of WSP.	25% implementation of WSP.	20% implementation of WSP.	



	Annual Target		Quarterly	Targets	
Output Indicator	2022/23	QI	Q2	Q3	Q4
Output: Audit repor	rts with recommend	lations as per the appr	oved Internal Audit	Plan.	
8. Percentage	100%	20% implementation of	30%	30% implementation	20%
implementatio	implementation of	the Annual Internal	implementation of	of the Annual	implementation of
n of the Annual	the Annual Internal	Audit Plan.	the Annual Internal	Internal Audit Plan.	the Annual Internal
Internal Audit	Audit Plan.		Audit Plan.		Audit Plan.
Plan.					
Output: Effective and	d efficient communi	cation on department	al policies, program	nmes, services and p	rojects.
9. Percentage	100% of the	 Communication 	100% of Q2	100% of Q3	100% of Q4
implementation	approved	Strategy approved.	Implementation	Implementation Plan	Implementation
of the	Communication		Plan targets	targets achieved.	Plan targets
Communication	Strategy and	• 100 % of the Q1	achieved.		achieved.
Strategy and	Implementation Plan	Implementation			
implementation	achieved.	Plan achieved.			
plan.					





Programme enhances the strategic policy environment, monitor the tourism sector's performance and enable stakeholder relations.

The programme consists of the following sub-programmes:

- I. Research and Knowledge Management: Oversees tourism research, knowledge management and impact evaluation of the sector
- 2. Policy Planning and Strategy: Oversees and guides policy and strategy development for the tourism sector, and ensures the efficient and effective management of stakeholder relations.
- 3. South African Tourism: Stimulates sustainable international and domestic demand for South African tourism experiences, and regulates the standard of tourism facilities and services.
- 4. International Relations and Cooperation: Drives South Africa's interests through international relations and cooperation.



Key Deliverables

- · Conducting evaluation of the Resource Efficiency project.
- · Monitoring of capacity-building Programme undertaken.
- Finalisation and publishing of 2020/21 State of Tourism Report.
- Development of Tourism Sector Recovery Plan (TSRP) Implementation Reports.
- Development of a report on state and availability of key tourism statistics and resources at Provincial level.
- Implementation of Information and Knowledge System: Tourism Skills and Employment Portal; Tourism Data Analytics System Implemented: Sentiments Analysis prioritised.
- Review of the Tourism Policy: White Paper on the Development & Promotion of Tourism in South Africa.
- Development of Reports on governance and performance of SA Tourism developed for oversight purposes.
- Advancement of South Africa's tourism interests at regional, continental and global level through participation in six multilateral fora UNWTO, G20, BRICS, SADC, IORA and AU.
- Outreach programmes to the diplomatic community implemented.
- Hosting of Sharing of Best Practices Workshop 2023 targeted at African countries with whom SA signed tourism agreements hosted.

	A		Quarterly ⁻	Targets Targets	
Output Indicator	Annual Target 2022/23	QI	Q2	23	Q4
Output: To provide know	ledge services to inform policy, pl	anning and decision makin	ng.		
I. Number of	Five Monitoring and Evaluation	•	-	1 :	
monitoring and evaluation reports on tourism projects and initiatives	, , , ,	Proposal for the evaluation developed.	Data collection tools developed.	 Data collection commenced. Draft Report developed. 	Final Report developed.
developed.	2. Monitoring of Capacity Building Programmes undertaken (Hospitality Youth Programme, National Youth Chefs Training Programme, Tourism Monitors Programme and Food Safety Quality Assurers Programme).	Building Programme	Monitoring of Capacity Building Programme undertaken.	Monitoring of Capacity Building Programme undertaken.	Monitoring of Capacity Building Programme undertaken.
	3. 2021/2022 STR finalised and published.	 Draft 2021/2022 STR updated. STR Framework Reviewed. 	2021/2022 STR Finalised.	2021/22 STR Published.	-
	4. Four TSRP Implementation Reports.	Quarterly TSRP implementation report developed.	Quarterly TSRP implementation report developed.	-	Quarterly TSRP implementation report developed.
	5. Development of a report on state and availability of key tourism statistics and resources at Provincial level.	for the development of the state and availability of key tourism statistics and	of the state and availability of	development of a report on the state and availability of key tourism statistics	availability of key Tourism statistics and resources at Provincial

	A I T / 2022/22		Quarterly	Targets		
Output Indicator	Annual Target 2022/23	QI	Q2	Q3	<u>.</u> 4	
•	owledge Systems developed	and implemented.				
2. Number of Information		ledge systems implemented:				
and Knowledge Systems developed and implemented.	Tourism Skills and Employ Portal implemented.	ment Business Requirements for the Tourism Skills and Employment Portal developed.	System Requirements for the Tourism Skills and Employment Portal developed.	Development of the Tourism Skills and Employment Portal commenced.	Tourism Skills and Employment Portal implemented.	
	Tourism Data Analytics Sy Implemented: Sentine Analysis prioritised.		System Requirements for the Tourism Data Analytics System developed.	Development of the Tourism Data Analytics System commenced.	Tourism Data Analytics System implemented: Tourism Sentiment Analysis prioritised.	
Output: Regulatory initiative	es for tourism growth and de	velopment.				
3. Number of initiatives implemented to create an enabling policy and regulatory environment for tourism growth and development.	White Paper on the Develop	· · · · · · · · · · · · · · · · · · ·	Green Paper on the Development and Promotion of Tourism in South Africa approved for public comments.	comments and internal	White Paper on the Development and Promotion of Tourism in South Africa submitted for approval.	
Output: South African Tourism (SA Tourism) oversight reports developed.						
4. Number of public entity oversight reports developed.	performance of SA Tou	and SA Tourism quarterly oversight report sight developed.	· ·	SA Tourism quarterly oversight report developed.	SA Tourism quarterly oversight report developed.	

			Quarterly	Targets			
Output Indicator	Annual Target 2022/23	QI	Q2	Q3 Q4	Q4		
Output: Initiatives fa	Output: Initiatives facilitated for Regional Integration.						
6. Number of outreach programmes to the diplomatic community implemented.	programmes to the diplomatic community	Quarterly report on outreach to diplomatic community focusing on South Africa's tourism recovery developed in line with the approved concept.	diplomatic community focusing on South Africa's tourism recovery	diplomatic community focusing on South	•		
7. Sharing of Best Practices Workshop hosted.	Sharing of Best Practices Workshop 2023 targeted at African countries with whom SA signed tourism agreements hosted.	Workshop 2023 and		Logistical arrangements	Sharing of Best Practices Workshop hosted.		





Programme facilitates and coordinate tourism destination development.

The Programme consists of the following sub-programmes:

- I. Tourism Enhancement: Increases the competitiveness of South Africa's tourism industry.
- 2. Destination Planning and Investment Coordination: Ensures that tourism infrastructure supports the current and future growth of the sector.
- 3. Working for Tourism: Facilitates the development of tourism infrastructure projects under the Expanded Public Works Programme through labour-intensive methods targeted at youth, women, unemployed and disabled people, and small, medium and micro enterprises.

Key Deliverables



- Finalisation of prioritized tourism concepts and initiatives to support DDM One Plans for: OR Tambo District, eThekwini Metro, Pixley Ka Seme District and Namakwa Districts.
- Review the piloting of the budget resort network and brand concept.
- Initiate implementation of Phase 3a (development) of township tourism precincts: Galeshewe and Vilakazi Streets.
- Management of a pipeline of nationally prioritised tourism investment opportunities (greenfield and brownfield projects).
- · Facilitation of two investment promotion platforms.
- Infrastructure maintenance programme implemented in Nineteen National Parks.
- Infrastructure maintenance and beautification programme implemented in five Provincial State-Owned Attractions.
- Implementation of thirty community-based tourism projects.
- Creation of 4104 Work opportunities.



	A 1T (2022/22		Qı	uarterly Targets	
Output Indicator	Annual Target 2022/23	QI	Q2	Q3	Q4
identified priority	areas.	development projects ir	nplemented to diver	sify tourism offerings and enhance	e visitor experience in
I. Number of destination	Five Initiatives:				
planning and investment coordination initiatives undertaken.	 I. Finalise prioritised tourism concepts and initiatives to support DDM One Plans for: OR Tambo District eThekwini Metro Pixley Ka Seme District Namakwa District 	 Draft One Plans for the four districts reviewed. Tourism concept(s) for eThekwini metro identified. 	in three districts finalised.	initiatives for the three districts refined.	 Implementation modalities of prioritised initiatives outlined. Draft eThekwini concept completed.
	2. Review the piloting of the budget resort network and brand concept.		Incorporate 2020/21 lessons into conditional assessment processes.	 Conditional assessments completed. Modalities for the concept implementation process initiated. 	Modalities for the concept implementation process finalised.
	 3. Initiate implementation of Phase 3a of the Tourism Precinct Methodology for township tourism precincts at: Galeshewe Vilakazi Street 	Prioritized elements confirmed.	 Costing of prioritised elements based on architectural designs finalised. Development lead confirmed. 	Development facilitation on costing and budget mobilisation completed.	Statutory planning process to implement township tourism precincts at Galeshewe and Vilakazi Street initiated.

Output	Annual Target		Quarterly Targets					
Indicator	2022/23	QI	Q2	Q3	Q4			
Output: Destinat	ion enhancement ai	nd route developmen	nt projects implem	ented to diversify to	ourism offerings and			
enhance visitor experience in identified priority areas.								
ı. Number of								
destination								
planning and	• •	•	•	, ,	Quarterly Report on			
investment	nationally			•	the management of a			
coordination	prioritised tourism	pipeline of nationally	• •	• •				
initiatives	investment	prioritised tourism	nationally prioritised	' ·	prioritised tourism			
undertaken.	opportunities	investment	tourism investment	investment	investment			
	.	opportunities	opportunities	opportunities	opportunities			
	brownfield	developed.	developed.	developed.	developed.			
	projects) managed.							
	5. Two investment	Revise concept for	Finalise concept for	Finalise preparations	Finalise preparations			
	promotion	investment promotion	•	for the platform				
	platforms	platforms.	promotion	•	scheduled for this			
	facilitated.	Piacioi iiio.	platforms.	quarter.	quarter.			
	iacilitated.		•	quai cci.	quai coi.			



Output Indicator	Annual Target	Quarterly Targets			
	2022/23 QI	Q2	Q3	Q4	
Output: Destination enhance priority areas.	•	ent projects implemented	l to diversify tourism offe	erings and enhance visitor	experience in identified
2. Number of destination					
enhancement initiatives supported.	1. Illii asti uctul e	infrastructure maintenance	infrastructure maintenance work monitored and	infrastructure maintenance work monitored and	Implementation of infrastructure maintenance work monitored and supported in 19 parks according to project plans.
	2. Infrastructure maintenance and beautification programme implemented in five Provincial State-Owned Attractions.	implemented in State-	maintenance programme implemented in State-	maintenance programme	maintenance programme implemented in State-
	Implementation of Thirty Community-based Tourism Projects.	Community-Based Tourism	Implementation of Thirty Community-Based Tourism Projects supported and monitored.	Community-Based Tourism	Implementation of Thirty Community-Based Tourism Projects supported and monitored.
3. Number of work opportunities created through Working for Tourism projects.	created.	1642	410	1026	1026



The Programme
Enhances
transformation,
increase skill levels
and support the
development of the
sector to ensure
that South Africa is a
competitive tourism
destination.

The Programme consists of the following sub-programmes:

- I. Tourism Human Resource Development: Facilitates the efficient management and implementation of human resource development initiatives for the tourism sector.
- 2. Enterprise Development and Transformation: Facilitates inclusive participation and sustainability in the tourism sector.
- 3. Tourism Visitor Services: Ensures the integrity of information and facilitates accurate tourism information.
- 4. Tourism Incentive Programme: Manages the establishment of capital and non-capital tourism incentives to promote and encourage the development and growth of the tourism sector.

Key Deliverables



- · Green Tourism Incentive Programme.
- · Domestic Tourism Awareness Campaign.
- Incubation Programme (Business support and development) to support tourism SMMEs through the following Incubators: Tech Incubator, Tour Operator Incubator, Food Services Incubator and One Community-based enterprises incubation programme.
- Women in Tourism Business Development and Support Programme implemented to support 225 women owned SMMEs nationally (25 per province).
- Service Excellence Standard (SANS: 1197) incorporating the Tourism Norms and Standards: with focus on small towns and tourism product support.
- · Tourism Monitors Programme in all Provinces.
- One programme to establish a centralised database of Tourist Guides.
- Conducting tourist safety campaigns sessions.
- Training and placement of 2 500 retrenched and unemployed youth on various skills development programmes.
- 500 SMMEs and 2500 unemployed and retrenched youth trained on norms and standards for safe tourism operations in all nine provinces.
- Hosting 2022 NTCE.
- Enrolling thirty chefs in a Recognition of Prior Learning (RPL) process to obtain a professional qualification or designation in line with the project plan.

		Quarterly Targets				
Output Indicator	Annual Target 2022/23	QI	Q2	Q3	Q4	
Output:To accelerate the tra	ansformation of the tourism sec	~				
I. Number of incentive	One incentive programme implemented:					
programmes implemented.	Green Tourism Incentive Programme (GTIP) Implemented.	One Adjudication meeting held for GTIP.	One Adjudication meeting held for GTIP.	One Adjudication meeting held for GTIP.	One Adjudication meeting held for GTIP.	
Output: Programme aimed a	at stimulating domestic tourism	implemented				
2. Number of Domestic Tourism Awareness Programmes implemented.	Four Domestic Tourism Awareness Campaign implemented.	One Domestic Tourism Awareness Campaign Plan Implemented.	One Domestic Tourism Awareness Campaign Plan Implemented.	One Domestic Tourism Awareness Campaign Plan Implemented.	One Domestic Tourism Awareness Campaign Plan Implemented.	
Output: Implement Incubation	on Programme					
3. Number of initiatives	One programme implemented:					
implemented to support tourism SMMEs.	Incubation Programme implemented to support tourism SMMEs through the following Incubators (Business support and development): 1. Tech Incubator 2. Tour Operator Incubator 3. Food Services Incubator 4. One Community-based enterprises incubation programmes.	Incubator 3. Food Services Incubator	Incubator 3. Food Services Incubator	Incubator 3. Food Services Incubator	development Incubation Programme implemented through the following: I. Tech Incubator 2. Tour Operator Incubator 3. Food Services Incubator 4. One Community-Based Incubator	

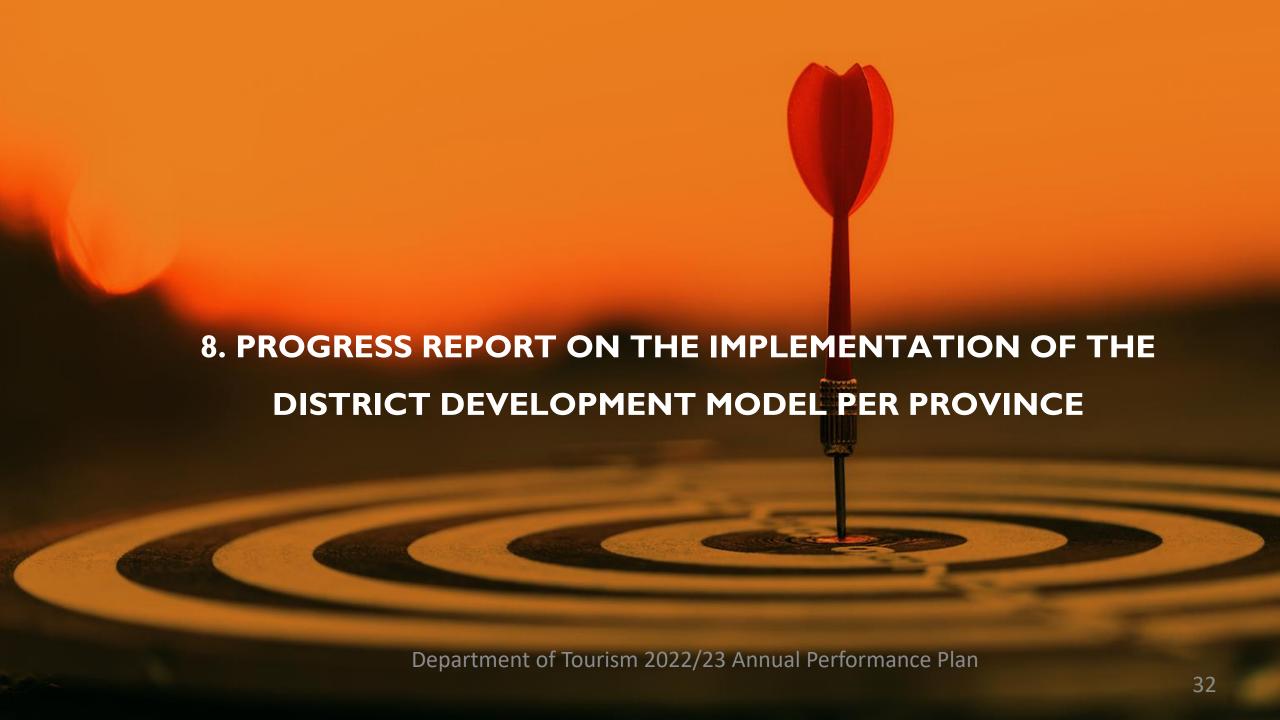
Output Indicator	Annual Target 2022/23		Quarterly Targets			
		QI	Q2	Q3	Q4	
Output: Women participat	tion Programmes implemente	d				
4. Number of initiatives implemented to increase participation of women in the tourism sector.	One initiative implemented to Women in Tourism Business Development and Support Programme implemented to support 225 women owned SMMEs nationally (25 per	WiT Business Development	WiT Business Development and Support Programme	Development and Support Programme implemented to support 225 women	Business Development and Support Programme developed (25 per province).	
Output: Prioritised programum 5. Number of	province). mmes implemented to enhance Four programmes implemen		iences.	(25 per province).		
programmes implemented to enhance visitor service and experiences.	 Implementation of Service Excellence Standard (SANS: 1197) incorporating the Tourism Norms and Standards: with focus on: Small Towns and Tourism Product support. 	 Report on the implementation of the Service Excellence Standard incorporating the Tourism Norms and Standards: with focus on: Small Towns and Tourism Product support. Stakeholder Consultation and Endorsement. 	implementation of the Service Excellence Standard incorporating the Tourism Norms and Standards: with focus on: - Small Towns and - Tourism Product support.	 Report on the implementation of the Service Excellence Standard incorporating the Tourism Norms and Standards: with focus on: Small Towns and Tourism Product support. Needs analysis and 	implementation of the Service Excellence Standard incorporating the Tourism Norms and Standards: with focus on: - Small Towns and - Tourism Product support. • Establishment of sustainability structures.	

	A I T 4. 2022/22	Quarterly Targets						
Output Indicator	Annual Target 2022/23	QI	Q2	Q3	Q4			
Output: Prioritised program	Output: Prioritised programmes implemented to enhance visitor service and experiences.							
5. Number of programmes								
implemented to enhance visitor service and experiences	Implementation of Tourism Monitors Programme in all Provinces	Tourism Monitors	Implementation of the Tourism Monitors Programme monitored.	•	Implementation of the Tourism Monitors Programme monitored and annual report developed.			
	3. One programme to establish a centralised database of Tourist Guides implemented.	assessment in all provinces Consultation with key		development of centralised database	Project plan for the development of centralised database system implemented.			
	4. Four (4) tourist safety Campaigns sessions conducted.	One tourist safety awareness campaigns conducted.	•	One tourist safety awareness campaigns conducted.	•			

Output Indicator	Annual Target 2022/23	Quarterly Targets							
Output indicator Annual larget 2022/23		QI Q2	Q3	Q4					
Output: Enhance skills in the Tourism sector									
6. Number of	Four capacity building programmes implemented:								
capacity building programmes implemented.	500 retrenched and	 Skills Development Programmes identified. Recruitment and on-boarding of participants undertaken. Training delivery and host employer placement of participants undertaken. 	and host employer host employed						
	2. 500 SMMEs and 2500 unemployed and retrenched youth trained on norms and standards for safe tourism operations in all nine provinces.	 Project plan for training of 500 SMMEs and 2500 unemployed and retrenched youth developed. Selection, recruitment, and induction of unemployed and retrenched youth for training on norms and standards for safe tourism operations in all nine provinces undertaken as follows: 1850 from tourism capacity-building projects. 650 from TVET Colleges. 	SMMEs and 2500 SMMEs and 2500 unemployed and unemployed are	and retrenched youth trained on norms and standards for safe tourism operations commenced in all provinces in line with					

Output Indicator	Annual Target 2022/23	Quarterly Targets							
		QI	Q2	Q3	Q4				
Output: Enhance s	Output: Enhance skills in the Tourism sector								
6. Number of	Four capacity building programmes implemented continued.								
capacity building programmes implemented.	3. NTCE 2022 hosted.	Project plan for hosting of NTCE 2022 developed.	•	NTCE hosted and report developed.	NTCE Project Close Out Report developed.				
	4. Thirty Chefs enrolled in a Recognition of Prior Learning (RPL) process to obtain a professional qualification or designation in line with the project plan.		Chefs in RPL process to obtain a professional qualification	•	Chefs in RPL process to obtain a professional				





DISTRICT DEVELOPMENT MODEL WORK

Development of Municipal Tourism Profiles

With the inception of the District Development Model (DDM) Programme, the Department developed tourism profiles for 52 municipal spaces, 44 Districts and eight (8) Metropolitan municipalities, as part of implementing the Model.

The objectives of developing District / Metropolitan Tourism Profiles are to:

- Understand tourism landscape of each district or metro;
- provide baseline data for tourism planning and development within municipal spaces;
- prioritise and categorise districts and metros according to their tourism potential;
- determine Priority Areas for Tourism Infrastructure Investment (PATII's) of each district;
- gather data on districts and metro's; and
- Foster alignment of plans, priorities, initiatives, projects etc. amongst the three spheres of government.

Draft Framework on the implementation of DDM

- The Department drafted the framework on the implementation of DDM in order to introduce the Model to Senior Management Service (SMS) members within the Department, which is being processed for internal approval.
- The framework seeks to deploy SMS members to various district and metropolitan spaces as District Champions.
- The District Champions are expected to advocate for the interest of the sector within the space/s they are deployed at.



DISTRICT DEVELOPMENT MODEL WORK

Development of One Plan

- The DDM is anchored on the development of a One Plan for each district and metro spaces. The One Plan is an intergovernmental plan setting out a 25 30-year long-term strategic framework (consisting of short, medium and long-term actions) to guide investment and delivery in relation to each of the 52 district and metropolitan spaces. It is critical that the One Plans are jointly developed and agreed to by all three (3) spheres of government.
- The District / Metropolitan space developed One Plans in consultation with other sectors within all spheres of government.
- A need has been expressed to assess the quality of the One Plans submitted in order to determine the quality of both Process undertaken and Contents of the final plans in order to offer structured feedback to stakeholders that will ensure continual improvements in this regard.
- The Department has participated in some of the Quality Assurance Panel to assess One Plans for spaces.



DISTRICT DEVELOPMENT MODEL WORK

The Department has undertaken 4 Tourism Master Planning exercises in support of Provinces / Municipalities since 2018, namely:-

- Wild Coast Masterplan (Eastern Cape)
- Carnarvon to Sutherland (Northern Cape)
- Port Nolloth to Hondeklip Baai (Northern Cape)
- Orange River Mouth to Vioolsdrift

With the inception of the DDM Model, the Department has been able in seamlessly incorporate aspects the Wild Coast masterplan into the inaugural DDM One plan for OR Tambo District, and has subsequently and guided other districts in their data collection and compilation of One Plans, namely:-

- Incorporated prioritized elements of earlier masterplans/spatial into the One Plans of the following Districts:
 - OR Tambo District
 - eThekwini Metro
 - Pixley ka Seme District
- Provided coordination and supported to DDM planning in the following Districts:-
 - Spatial databases of tourism in the following areas mapped: Pixley ka Seme and Namakwa
 - Mapped data for tourism concepts under development within two Northern Cape master planned areas.
 - Mapped data for tourism nodes within the Pixley ka Seme and Namakwa Districts

The Department does not implement all aspects of plans it assists in developing, but undertakes certain shared design work that can be used in various of the spaced that have had planning work done (including precincts), as well undertaking investment promotion where such plans include proposals that require FDI / Investment. The Plans remain those of the various tiers of government, including their progressive implementation.



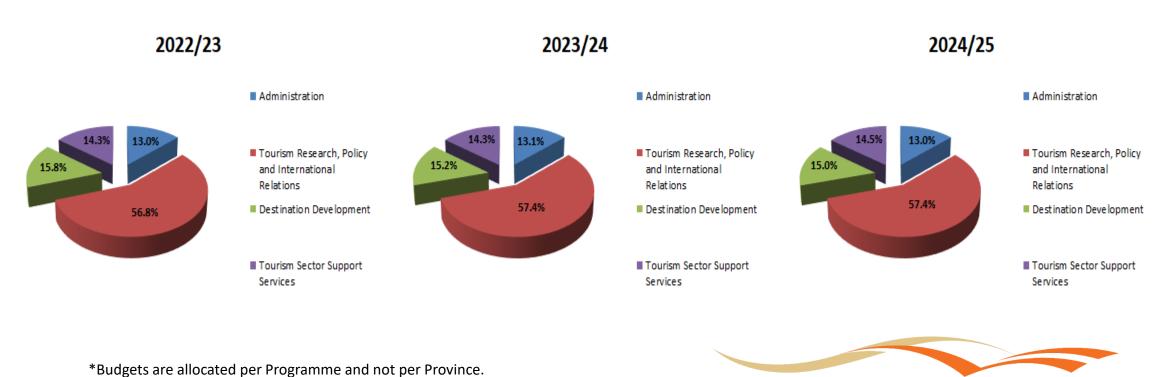
Projected expenditure and revenue over the medium-term expenditure framework.

Adequacy of financial resources for the implementation of plans and interrogation of the allocations.

An overview of budget allocation of the Department with a breakdown of budget allocation for programmes in provinces

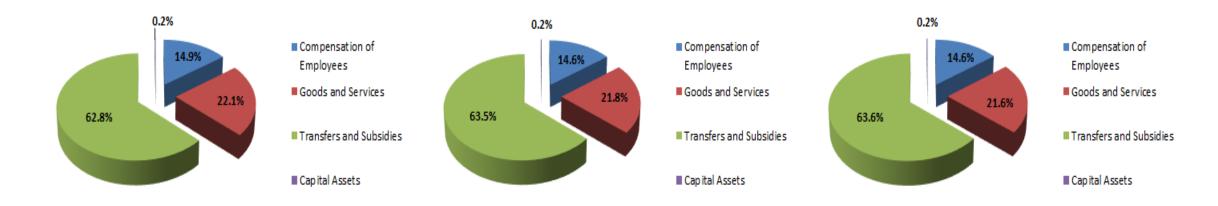
DEPARTMENTAL MTEF BASELINE (PER PROGRAMME)

	2021/22		2022/23		2023/24		2024/25	
Programme	R'000	% of Total						
Administration	309 776	12.2%	325 119	13.0%	325 614	13.1%	339 259	13.0%
Tourism Research, Policy and International Relations	1 382 651	54.3%	1 415 983	56.8%	1 431 449	57.4%	1 495 905	57.4%
Destination Development	466 326	18.3%	393 871	15.8%	378 184	15.2%	391 809	15.0%
Tourism Sector Support Services	386 585	15.2%	356 607	14.3%	357 060	14.3%	377 264	14.5%
TOTAL	2 545 338		2 491 580		2 492 307		2 604 237	



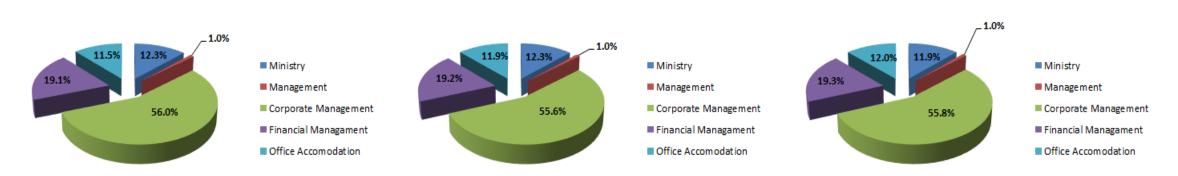
DEPARTMENTAL MTEF BASELINE (ECONOMIC CLASSIFICATION)

	2021/22		2022/23		2023/24		2024/25	
Economic Classification	R'000	% of Total						
Compensation of Employees	340 793	13.4%	370 766	14.9%	363 524	14.6%	379 846	14.6%
Goods and Services	631 425	24.8%	550 364	22.1%	542 628	21.8%	562 957	21.6%
Transfers and Subsidies	1 569 134	61.6%	1 565 615	62.8%	1 581 786	63.5%	1 656 867	63.6%
Capital Assets	3 986	0.2%	4 835	0.2%	4 369	0.2%	4 567	0.2%
TOTAL	2 545 338		2 491 580		2 492 307		2 604 237	



MTEF BASELINE - PROGRAMME I:ADMINISTRATION (PER SUB-PROGRAMME)

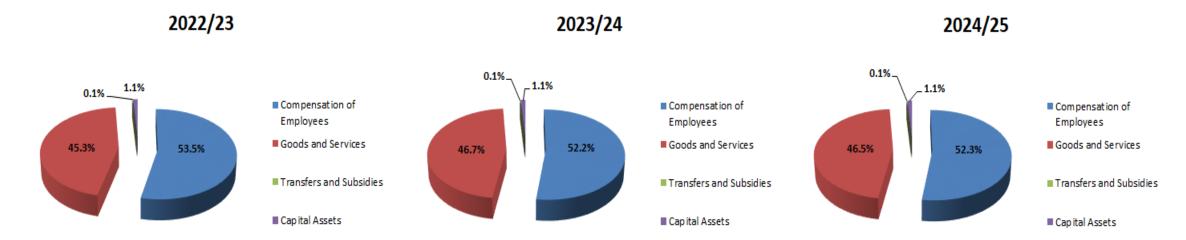
	2021/22	% of	2022/23	% of	2023/24	% of	2024/25	% of
Sub - Programme	R'000	Total	R'000	Total	R'000	Total	R'000	Total
Ministry	36 643	11.8%	40 069	12.3%	39 991	12.3%	40 530	11.9%
Management	2 979	1.0%	3 331	1.0%	3 212	1.0%	3 357	1.0%
Corporate Management	172 503	55.7%	182 169	56.0%	181 104	55.6%	189 470	55.8%
Financial Managament	52 109	16.8%	62 251	19.1%	62 500	19.2%	65 352	19.3%
Office Accomodation	45 542	14.7%	37 299	11.5%	38 807	11.9%	40 550	12.0%
TOTAL	309 776		325 119		325 614		339 259	





MTEF BASELINE - PROGRAMME I: ADMINISTRATION (ECONOMIC CLASSIFICATION)

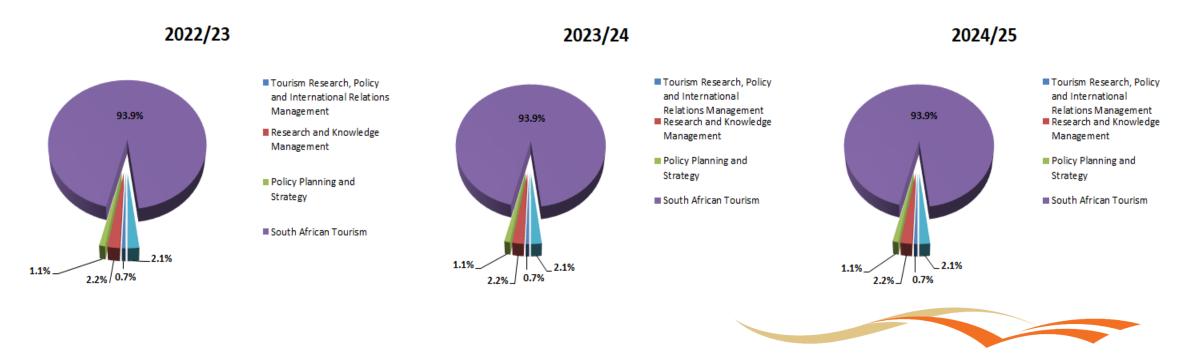
	2021/22	% of	2022/23	% of	2023/24	% of	2024/25	% of
Economic Classification	R'000	Total	R'000	Total	R'000	Total	R'000	Total
Compensation of Employees	156 103	50.4%	174 097	53.5%	169 868	52.2%	177 481	52.3%
Goods and Services	150 242	48.5%	147 307	45.3%	151 971	46.7%	157 832	46.5%
Transfers and Subsidies	181	0.1%	188	0.1%	194	0.1%	203	0.1%
Capital Assets	3 250	1.0%	3 527	1.1%	3 581	1.1%	3 743	1.1%
TOTAL	309 776		325 119		325 614		339 259	





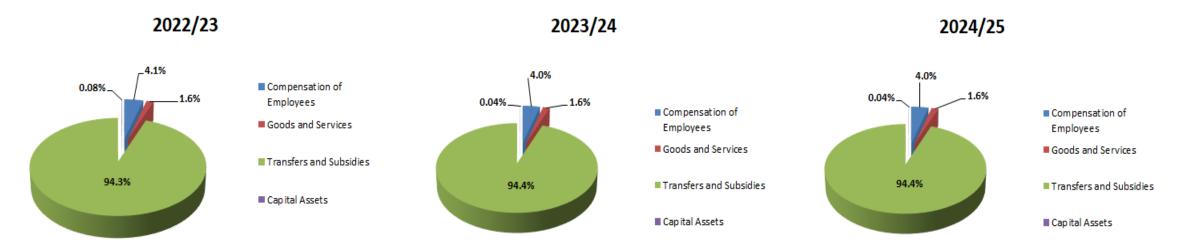
MTEF BASELINE - PROGRAMME 2: TOURISM RESEARCH, POLICY AND INTERNATIONAL RELATIONS (PER SUB-PROGRAMME)

	2021/22	% of	2022/23	% of	2023/24	% of	2024/25	% of
Sub - Programme	R'000	Total	R'000	Total	R'000	Total	R'000	Total
Tourism Research, Policy and International Relations Management	8 979	0.6%	9 744	0.7%	9 732	0.7%	10 193	0.7%
Research and Knowledge Management	33 488	2.4%	31 444	2.2%	31 612	2.2%	33 097	2.2%
Policy Planning and Strategy	14 140	1.0%	15 612	1.1%	15 767	1.1%	16 476	1.1%
South African Tourism	1 297 038	93.8%	1 329 206	93.9%	1 344 672	93.9%	1 405 061	93.9%
International Relations and Cooperation	29 006	2.1%	29 977	2.1%	29 666	2.1%	31 078	2.1%
TOTAL	1 382 651		1 415 983		1 431 449		1 495 905	



MTEF BASELINE - PROGRAMME 2:TOURISM RESEARCH, POLICY AND INTERNATIONAL RELATIONS (ECONOMIC CLASSIFICATION)

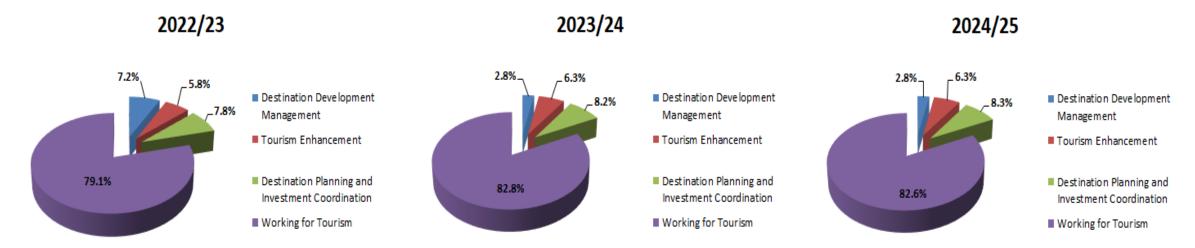
	2021/22	% of	2022/23	% of	2023/24	% of	2024/25	% of
Economic Classification	R'000	Total	R'000	Total	R'000	Total	R'000	Total
Compensation of Employees	54 064	3.9%	57 377	4.1%	56 991	4.0%	59 554	4.0%
Goods and Services	24 659	1.8%	21 983	1.6%	22 849	1.6%	24 041	1.6%
Transfers and Subsidies	1 303 393	94.3%	1 335 524	94.3%	1 351 036	94.4%	1 411 711	94.4%
Capital Assets	535	0.0%	1 099	0.08%	573	0.04%	599	0.04%
TOTAL	1 382 651		1 415 983		1 431 449		1 495 905	





MTEF BASELINE - PROGRAMME 3: DESTINATION DEVELOPMENT (PER SUB-PROGRAMME

	2021/22	% of	2022/23	% of	2023/24	% of	2024/25	% of
Sub - Programme	R'000	Total	R'000	Total	R'000	Total	R'000	Total
Destination Development Management	33 284	7.1%	28 328	7.2%	10 550	2.8%	11 026	2.8%
Tourism Enhancement	24 547	5.3%	23 037	5.8%	23 691	6.3%	24 853	6.3%
Destination Planning and Investment Coordination	31 495	6.8%	30 853	7.8%	30 958	8.2%	32 479	8.3%
Working for Tourism	377 000	80.8%	311 653	79.1%	312 985	82.8%	323 451	82.6%
TOTAL	466 326		393 871		378 184		391 809	





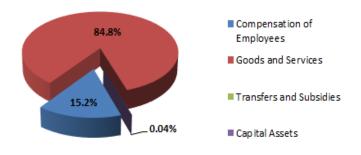
MTEF BASELINE - CLASSIFICATION)

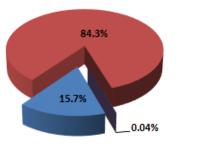
PROGRAMME 3: DESTINATION

DEVELOPMENT

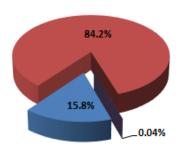
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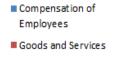
	2021/22	% of	2022/23	% of	2023/24	% of	2024/25	% of
Economic Classification	R'000	Total	R'000	Total	R'000	Total	R'000	Total
Compensation of Employees	56 627	12.1%	59 922	15.2%	59 215	15.7%	61 880	15.8%
Goods and Services	409 564	87.8%	333 809	84.8%	318 825	84.3%	329 778	84.2%
Transfers and Subsidies	-	0.0%	-	0.0%	-	0.0%	-	0.0%
Capital Assets	135	0.03%	140	0.04%	144	0.04%	151	0.04%
TOTAL	466 326		393 871		378 184		391 809	

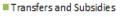








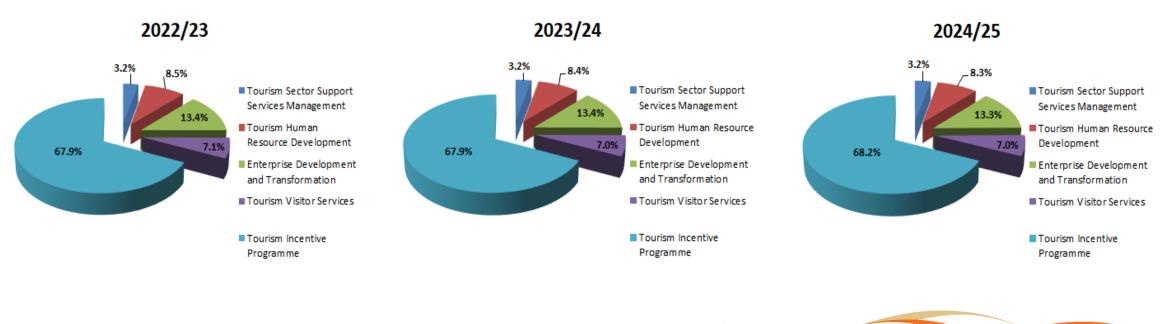




■ Cap ital Assets

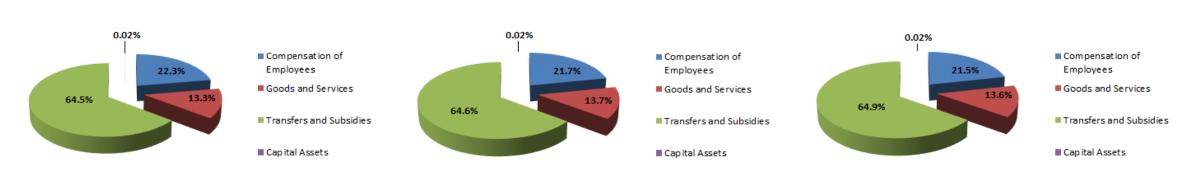
MTEF BASELINE - PROGRAMME 4: TOURISM SECTOR SUPPORT SERVICES (PER SUB-PROGRAMME)

	2021/22	% of	2022/23	% of	2023/24	% of	2024/25	% of
Programme	R'000	Total	R'000	Total	R'000	Total	R'000	Total
Tourism Sector Support Services Management	11 073	2.9%	11 326	3.2%	11 572	3.2%	12 098	3.2%
Tourism Human Resource Development	28 616	7.4%	30 329	8.5%	29 974	8.4%	31 320	8.3%
Enterprise Development and Transformation	49 006	12.7%	47 634	13.4%	47 955	13.4%	50 233	13.3%
Tourism Visitor Services	22 708	5.9%	25 360	7.1%	25 132	7.0%	26 259	7.0%
Tourism Incentive Programme	275 182	71.2%	241 958	67.9%	242 427	67.9%	257 354	68.2%
TOTAL	386 585		356 607		357 060		377 264	



MTEF BASELINE - PROGRAMME 4: TOURISM SECTOR SUPPORT SERVICES (ECONOMIC CLASSIFICATION)

	2021/22	% of	2022/23	% of	2023/24	% of	2024/25	% of
Economic Classification	R'000	Total	R'000	Total	R'000	Total	R'000	Total
Compensation of Employees	73 999	19.1%	79 370	22.3%	77 450	21.7%	80 931	21.5%
Goods and Services	46 960	12.1%	47 265	13.3%	48 983	13.7%	51 306	13.6%
Transfers and Subsidies	265 560	68.7%	229 903	64.5%	230 556	64.6%	244 953	64.9%
Capital Assets	66	0.0%	69	0.02%	71	0.02%	74	0.02%
TOTAL	386 585		356 607		357 060		377 264	



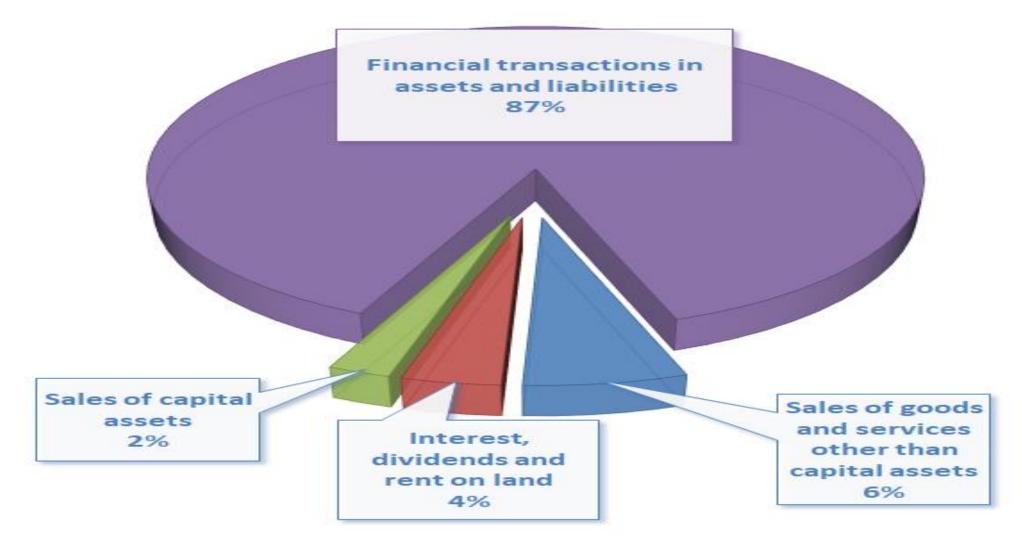


2022 MTEF - PROJECTED RECEIPTS

	2022/23	2023/24	2024/25
Detail of departmental receipts	R'000	R'000	R'000
Sales of goods and services other than capital assets	171	173	175
Interest, dividends and rent on land	104	105	106
Sales of capital assets	65	66	67
Financial transactions in assets and liabilities	2 365	2 416	2 467
Total projected receipts	2 705	2 760	2 815



2022 MTEF - PROJECTED RECEIPTS





Implications of National Treasury budget reductions over the medium-term and impact on the Strategic and Annual Performance Plans over the medium-term.

The Working for Tourism (WfT) Expanded Public Works Programme (EPWP) budget has been reduced by R81,579 million since 2020/21. The ENE budget allocation in 2020/21 was R363,057 million it was reduced to 281,478 million in 2022/23. The budgets for 2023/24 and 2024/25 are R282,944 million and R292,058million respectively over the MTEF period. This budget funds both tourism skills and infrastructure development projects. The decreased budget results in a reduction in the number of Work Opportunities that the Department can support through the Expanded Public Works Programme.



ABBREVIATIONS AND ACRONYMS

AGSA	Auditor-General of South Africa	NC	Northern Cape	MP	Mpumalanga Province
		NDP	National Development Plan		
AU	African Union	NP	National Park	TSRP	Tourism Sector Recovery Plan
B-BBEE	Broad-Based Black Economic Empowerment	NT	National Tourism	TEF	Tourism Equity Fund
BRICS	Brazil, Russia, India, China, South Africa	NTCE	National Tourism Careers Expo	UNWTO	United Nations World Tourism Organisation
COVID-19	Corona Virus Disease	NTIMS	National Tourism Information and Monitoring System	WC	Western Cape
DBSA	Development Bank of South Africa	NTSS	National Tourism Sector Strategy	WEF	World Economic Forum
DPSA	Department of Public Service and Administration	NW	North West	WIT	Women in Tourism
EC	Eastern Cape	PSC	Public Service Commission	WSP	Workplace Skills Plan
ERRP	Economic Reconstruction and Recovery Plan	RMC	Risk Management Committee		
FS	Free State	RPL	Recognition of Prior Learning		
GDP	Gross Domestic Product	SADC	Southern African Development Community		
GP	Gauteng Province	SANBI	South African National Biodiversity Institute		
GTIP	Green Tourism Incentive Programme	SANParks	South African National Parks		
HYP	Hospitality Youth Programme	SA Tourism	South African Tourism		
IORA	Indian Ocean Rim Association	SMME	Small, Medium and Micro Enterprises		
KZN	KwaZulu-Natal	SMS	Senior Management Service		
LP	Limpopo Province	SOEs	State-Owned Enterprises		
MMS	Middle Management Services	STR	State of Tourism Report		

THANKYOU



